CALL TO INTEGRATE THE REGISTRY OF COURSES AND WORKSHOPS FOR TEACHERS AND / OR STUDENTS IN STRATEGIC TRAINING LINES

1. CALL AIM

Centro Ceibal invites interested parties to present Courses and / or Workshops for teachers and / or students on topics related to emerging pedagogies with the use of educational technologies, educational innovation, development of the sciences, the arts as well as other relevant topics for the development of skills for the 21st Century.

The aim is to create a registry of courses, workshops and other proposals for professional development and training, which Ceibal will be able to use throughout the year to meet the needs that arise in the field of teacher training and take advantage of the opportunities that exist to reach young people with innovative training proposals in the area of technologies.

The purpose is to promote activities that encourage teacher professional development for innovation in education. It is proposed to deploy virtual, face-to-face or blended training spaces that are inspiring and experimental, and that at the same time prioritize the active participation of students.

As an example and orientation of proposals, Formación Ceibal website can be explored, where projects and programs addressed in recent years are presented.

2. SCOPE OF THIS DOCUMENT

The aim is to create a registry with varied proposals, both in terms of content, as well as the modality in which the training is given, and the duration of these training proposals.

As an example, the proposals may consist of face-to-face workshops, 100% virtual and tutored courses, face-to-face workshops with complementary virtual routes (use of virtual platforms or videoconferencing equipment), MOOC courses (Massive Online Open Courses), experimentation spaces, among others to be carried out throughout the country.

The contents of the training proposals must be relevant to the defined target audience (teachers and / or young people), as regards the strategic lines of Ceibal. In particular, proposals related to projects such as Arts, Sciences, Computational Thinking, Development of XXI Century competences with technologies, Design Thinking, new pedagogies, educational innovation, mathematics, among others, are of particular interest.

The details of the courses may optionally contain certification proposals.

The registry will be made up of proposals for courses, seminars and workshops, with one bidder being able to present more than one. In this case, each proposal will be evaluated independently.

3. TECHNICAL REQUIREMENTS

When the courses proposals require a technological support, they must be in accordance with the characteristics of Plan Ceibal teams.

The characteristics of the devices that are currently distributed among the users of Plan Ceibal can be found at:

http://www.ceibal.edu.uy/es/dispositivos

Crea 2 Platform[1]: when the course proposal requires a platform (virtual courses, additional virtual routes to face-to-face proposals, MOOC, etc.), the offeror must use the platform of Ceibal *Crea 2* (Schoology). If necessary, a test user and password can be requested through the Ceibal purchase portal (compras.ceibal.edu.uy) through an INQUIRY.

4. PRESENTATION OF PROPOSALS

Those interested should indicate in their proposal:

• A detailed description of the training proposal: objective, public to which it is addressed, format in which it will be provided, contents to be addressed and duration of the proposal (indicating the total duration of the course / workshop, weekly load, time, distribution, etc.) .).

• In case the course is offered in face-to-face mode, the detail of the materials to be delivered and the maximum number of attendees per group must be specified, as well as the costs associated with the transfers in the country.

• When the proposal requires a development, it must indicate the term of such development and the date on which it could be available to users.

• In case there are restrictions of dates to offer a course proposal, they must be specified in the proposal.

The background of the Institution or Company must be presented.

These include:

• Background of the Institution or Company in the delivery of courses.

• Curricular background of the people and / or team responsible for the preparation and teaching of the courses (when applicable).

5. PRICING

- The bidder must quote the integral proposal, with the breakdown of everything that it comprises (materials, transfer, software, development,) including the cost per student.
- It must be quoted in Uruguayan pesos with taxes broken down. If applicable, a parametric adjustment should be specified.

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[1] Crea 2 is a virtual learning platform with an educational social network logic that dynamizes learning through collaboration and constant communication between students and teachers. It is available to teachers and students in both Primary and Middle Education.

- When there is the possibility of a repeated contracting of a proposal by Ceibal, the offeror must indicate if there is a special bonus. E.g.: successive editions of the course / workshop.
- In case of submitting more than one proposal, they should be quoted separately, indicating, if applicable, the special discounts if Ceibal opts for the acquisition of more than one of them.

Form of payment for virtual courses:

Only the hours / student will be computed as when the student completes at least 30% of the virtual course. For those cases in which the students do not reach 30% of the progress of the course, the hours / student will not be paid.

If the student leaves the course when it is between 30% and 60% progress, 50% of the cost of the course per student will be paid. If the student advances in the course more than 60%, the total cost of the course per student will be paid.

The progress will be measured by the percentage of materials accessed and tasks passed by the students. The details of the progress measurement will be stipulated in the coordination meeting between Ceibal and the provider, prior to the start of each course.

In summary:

Course Progress	% of the cost of the course to be paid
Less than 30%	0%
Between 31% and 60 %	50%
More than 60%	100%

6. EVALUATION

Ceibal will carry out a technical / economic evaluation of the proposals. Those proposals considered satisfactory, will become part of the proposal registry. Ceibal may resort to hiring through this registry each time it requires to hire a course or workshop according to their specific needs, not being forced to contracting and it may not even do so.

For the technical evaluation the following factors will be considered:

- Background of the offeror and team

- Level of relevance of the topics according to the needs of Ceibal

- Quality of contents

- Pedagogical nature of the proposal

- Adaptation to the target audience

- Adaptation to the technological infrastructure available in Plan Ceibal

- Background of the courses, of the team responsible for designing and delivering those courses and of the Institution or Company that supports them

7. RIGHTS AND INTELLECTUAL PROPERTY:

Centro Ceibal will recognize the institution / offering company as owner of the copyright and intellectual property rights over the product, development and materials that make up its proposal. In this context, they will be the only ones responsible for violations of copyright and intellectual property rights, exonerating Centro Ceibal from liability and must keep Centro Ceibal, its Directors and employees free of any claim.

Notwithstanding the foregoing, Centro Ceibal will be guaranteed a license to use the product, developments and materials, and of all those that make up its proposal, in an unlimited manner and in Uruguayan territory, being Centro Ceibal able to adapt, modify, disseminate and replicate total or partially the material and contents of the proposal.